

UM-SJTU JI Presents Entrepreneurship Week from Sept 4-7 in Shanghai- details at <http://umji.sjtu.edu.cn/entrepreneurship/index.html>

Session: Shanghai Immersion Experience

Date: 7th Sept. (Day-4)

Duration: 180 Minutes (15:00-18:00)

As the greatest collective creation of mankind, the city is a national cultural treasure. From the architecture, you can see how a city and a nation has changed over the years. From the streets, neighborhoods, and businesses, you can see the city's most ambitious, powerful, romantic, and poetic souls. SimpliCity's Shanghai Immersion Experience is an engaging and immersive opportunity to increase your understanding and appreciation of the city. We provide the key to open up travelers' curiosity and love of the city, and finally create empathy and care for the people and things around us.

This session will be hosted by

Mr. Jerry Zhu, CEO, SimpliCity [China]